

MEDIA PACK

PICKSFROMTHEPADDOCK.CO.UK

Our Audience

- ▶ Unique Site Visitors:
7,465 per month.
(Average from Oct 15 to
Jun 16)
- ▶ Twitter Followers: Over
23,000 (@PicksPaddock)
- ▶ Mailing List: Over 1,000

Our Services

- ▶ On Site Advertising
(Banners, Images, Video,
Audio, Links and Buttons
etc.)
- ▶ Social Media
Advertising (Days, Dates
and Times of Posts can
be selected by all
clients)
- ▶ Email Advertising
- ▶ Sponsored Posts
- ▶ Develop Advertising
Content (On behalf of all
clients)
- ▶ Create Bespoke Content
(Written or Audio)
- ▶ In Publication
Advertising
- ▶ Antepost Racing Pull-
Out Advertising



Who We Are

PicksfromthePaddock.co.uk is a well established (4 years) daily horse racing editorial website that provides daily horse racing news, race previews and more.

We provide content to various outlets including our own website. With a team of dedicated horse racing pundits/writers we provide frequent content.

We have also produced audio content, run competitions, published our own books, created advertising content and also ad-hoc pull out previews for major meetings such as Royal Ascot and the Epsom Derby and Oaks.

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Who Have We Worked With?

We have had the privilege of working with and/or received media coverage from the following:

AT THE RACES

OLBG.com
LET'S BEAT THE BOOKIES

LANCASHIRE
Evening Post



CHELTENHAM

A Jockey Club Racecourse

racing
AHEAD
UK'S NO. 1 HORSE RACING MAGAZINE

Racing **FM**

Why Use Us?

With a dedicated team that will put your brand at the forefront of our presence and dedicate the time and effort to ensure we deliver a bespoke and individual service to all clients our hard work is going to be beneficial for your business.

In a short space of time since our original inception as a business we have built a fantastic reputation and one that is based on the experience we have garnered from working with some well known clientele.

Here at PicksfromthePaddock.co.uk we run a business that provides utmost transparency and are proud to put our name to all of the work we provide.

We are reasonably priced and even provide some advertising completely FREE of charge.

To find out more please contact us via email to both:

contactus@picksfromthepaddock.co.uk

and

picksfromthepaddock@hotmail.com

